



PreHT, HT & CMS
2019

The 6th International Conference on
**Prehypertension, Hypertension, Metabolic
Disorders and Cardiovascular Disease**
28/2 – 3/3, 2019 | Vilnius, Lithuania

Industry Prospectus



www.prehypertension.org



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Welcome Letter

Dear Colleagues,

It is our pleasure to invite you to participate in **The 6th International Conference on Prehypertension, Hypertension, Metabolic Disorders and Cardiovascular Disease, which will take place in Vilnius, Lithuania from 29 February – 3 March, 2019.**

Prehypertension is a part of the continuum from normotension to hypertension it is a part of a dynamic process of stiffening and aging of the arteries and of the heart with its consequences. Patients in the prehypertensive range will become finally hypertensive. Diseased arteries will not only participate in propagation of end organ damage but will enhance the progression of additional damage in the arteries and the heart. Understanding the risk of borderline conditions in the metabolic syndrome will enable us to understand the nature of end organ damage and will create a possibility of better prevention of this continuous process.

Hypertension, Diabetes, Dyslipidemia and Obesity are considered as major risk factors for Atherosclerosis of cerebral, coronary and peripheral arteries. This process causes Development of Ischemic heart disease, obstruction to cerebral flow and PVD. Clustering of these risk factors is very common and their accumulation causes faster propagation of end organ damage and cerebrovascular events. The diagnosis of risk factors, especially when they are clustered, justify multidisciplinary aggressive therapeutic approach which should be started as soon as possible with the diagnosis

The association of multiple CV risk factors enhances rate of progression of end organ damage and affects morbidity and mortality. The presence of multiple risk factors changes the prognosis of the patients and should affect our therapeutic approach- an area with insufficient information and guidelines.

Systolic blood pressure (BP) of less than 140 mm Hg and diastolic BP of less than 90 mm Hg were for years considered as normal. Mounting evidence suggest that BP in the high reference range is associated with an increased risk of cardiovascular disease. The ESH report of 2006 defined it as “high normal” and the seventh report of the Joint National Committee on the Prevention, Detection, Evaluation and Treatment of High Blood Pressure defined a new BP category “Prehypertension” for systolic and diastolic BP: 120 to 139 mm Hg and 85 to 89 mm Hg, respectively. This new category is a continuum to hypertension and is a risk factor for cardiovascular disease.

In most developing countries and in the urban areas of many countries, one in five to one in three adults fall in the category of prehypertension. Recently published ACC/AHA guidelines (2017) suggested change in the threshold levels to much lower levels which were considered normal previously. This change caused again scientific discussion. Recommendation and guidelines in the field have substantial public health importance and enormous economic consequences.

The Conference will aim to deal with all aspects related to early diagnosis, including innovative technologies and treatments as well as discussion of target organ damage, cardiac, renal, neurological and peripheral arteries. The conference will bring together professionals from the fields of Hypertension, Cardiology, Nephrology, Endocrinology, Internal Medicine and more.

We hope that you will join us for what promises to be a stimulating professional and educational event and look forward to welcoming you to Vilnius.

Yours sincerely,

Chair Persons

Rimvydas Slapikas and Reuven Zimlichman

Honorary Chair Persons

Stevo Julius

Giuseppe Mancina



Focused Topics

- Approach to the Elderly with Borderline Metabolic Conditions
- Arterial Properties, Central Blood Pressure and Augmentation Index in the Continuum of Prehypertension and Hypertension
- Arterial Properties, Evaluation and Treatment in Borderline Conditions
- Assessment of Global Cardiovascular Risk Factors in Borderline Conditions
- Benefits of Achieving Optimal Risk Factors Level – When, How and with What?
- Biomarkers of Borderline Conditions and Preclinical Disease
- Borderline Cardiovascular Risk Factors - Morbidity and Mortality
- Children and Adolescents and Cardiovascular Risk Factors- Diagnosis, Estimation of Risk and Treatment
- Complications of Prehypertension, Hypertension and Cardiometabolic Syndrome: the Heart, the Brain, the Kidney and the Extremities
- Cumulative Effects of Multiple Borderline Cardiometabolic Risk Factors
- Diabetes and end organ damage
- Humoral Factors in Prehypertension and Cardiometabolic Syndrome
- Management of Dyslipidemia: New Horizons
- Metabolic Syndrome and Borderline Metabolic Conditions
- Natural History of Prehypertension, Hypertension and End Organ Damage
- Prediabetes – Mechanism, Diagnosis, and Management
- Prehypertension and Metabolic Syndrome in Different Populations – Epidemiology
- Prehypertension, Cause and Results
- Prehypertension, Prediabetes and Dyslipidemia – Estimation of Risk and Therapeutic Approach
- Prehypertension – Progression of Risk and Diagnosis of Disease
- Prehypertension- Mechanism, Diagnosis and Management
- Prevention and Regression of End Organ Damage in Prehypertension
- The Heart, the Brain and the Kidney in Prehypertension and Cardiometabolic Syndrome
- Total Cardiovascular Risk Evaluation and Management



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Sponsorship Packages

Platinum Sponsorship Package

EUR 10,000

❖ **Full Satellite Symposium**

- Organization of a Satellite Symposium for up to 60 minutes. The program is subject to the approval of the Conference Scientific Committee
- Includes: hall rental, standard audio/visual equipment
- Permission to use the phrase: “*Official Satellite Symposium of PreHT 2019*”
- Symposium program will be included in the Final Program (subject to receipt by publishing deadline)

❖ **Exhibition Space**

- 12 sqm exhibition open space

❖ **Advertisement & Acknowledgement**

- Inclusion of sponsor’s symposium invitation in the participants’ bags (insert to be provided by sponsor)
- Inclusion of two pieces of promotional material distributed in the participants’ Conference bags
- Back-page or inside front page advertisement in the Final Program, allocated on a first come, first served basis
- Sponsor’s logo with hyperlink on Conference website
- Inclusion of symposium program on the Conference website
- Symposium invitation will be sent out to registered delegates by email 1 month before the Conference
- Platinum Sponsors will be acknowledged as such on the sponsors’ board on-site, in the program book and on the conference website

❖ **Registration**

- 4 complimentary Conference registrations

❖ **Conference Logo**

- The right to use the Conference logo (following supplied guidelines) on relevant Conference material, approved by Secretariat



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Gold Sponsorship Package

EUR 8,000

❖ **Mini Satellite Symposium**

- Organization of a Satellite Symposium for up to 30 minutes. The program is subject to the approval of the Conference Scientific Committee
- Includes: hall rental, standard audio/visual equipment
- Permission to use the phrase: “*Official Satellite Symposium of PreHT 2019*”
- Symposium program will be included in the Final Program (subject to receipt by publishing deadline)

❖ **Exhibition Space**

- 6 sqm exhibition open space

❖ **Conference Bags**

- Each participant will receive a bag
- The bag will bear the sponsor’s and conference logos

❖ **Advertisement & Acknowledgement**

- Inclusion of up to two pieces of promotional material distributed in the participants’ Conference bags
- Sponsor’s logo with hyperlink on Conference website
- Gold Sponsors will be acknowledged as such on the sponsors’ board on-site, in the program book and on the conference website

❖ **Registration**

- 2 complimentary Conference registrations

❖ **Conference Logo**

- The right to use the Conference logo (following supplied guidelines) on relevant Conference material, approved by Secretariat

Silver Sponsorship Package

EUR 5,000

❖ **Name tags**

- The company’s logo will appear on the name tag

❖ **Exhibition Space**

- 6 sqm exhibition open space

❖ **Advertisement & Acknowledgement**

- Sponsor’s logo with hyperlink on Conference website
- Silver Sponsors will be acknowledged as such on the sponsors’ board on-site, in the program book and on the conference website

❖ **Registration**

- 2 complimentary Conference registrations



Satellite Symposium

EUR 5,000

- Sponsorship of a Satellite Symposium, for up to 60 minutes.
- The program is subject to the approval of the Conference Scientific Committee (Satellites will be allocated on a “first come, first served basis”).
- Includes: hall rental, standard audio/visual equipment, display table.
- Permission to use the phrase: *"Official Satellite Symposium of PreHT 2019"*
- Symposium program and abstracts will be included in the Final Program.
- (Subject to receipt by publishing deadline)
- Inclusion of sponsor's symposium invitation in the Conference bag

- Special time slots will be designated and allocated on a “first come, first served” basis.
- The sponsoring company for the satellite may select speakers and topics.
- The sponsoring company, in addition to the sponsorship fee, must cover all speakers' expenses, including registration fees, accommodation and travel expenses. This also applies in the case where the satellite speakers have already been invited by the Conference.

Conference Bags

EUR 3,000

A bag bearing the sponsor and Conference logos will be provided to each participant

- Acknowledgment of Sponsorship in the Final Program as "Sponsor".
- Sponsor's logo with hyperlink on Conference website.
- 100 word company profile in final program.

Lanyards

EUR 2,500

- The sponsoring company is responsible for the production of the lanyards.
- The sponsoring company will provide lanyards, on which the Conference and Sponsor's logo will be displayed.
- The design of the lanyards needs to be approved by the Conference Secretariat.

Promotional Material

EUR 1,000 per insert

Inclusion of promotional material, such as leaflets and brochures, in the participants' Conference bags.

Please note that the material should be provided by the sponsor and must be approved by the Secretariat (maximum size A4 and maximum 8 pages).

Advertisements

Full-page color advertisements are available in the following Conference publications:

Final Program/Abstract Book – Back Cover	EUR 1,800
Final Program/Abstract Book – Inside Front Cover	EUR 1,500
Final Program/Abstract Book – Inside Back Cover	EUR 1,500
Final Program/Abstract Book – Inside Page	EUR 1,000

Additional advertisements within the publication are available on application.



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**All sponsors will receive their logo with hyperlink on the Conference website and the sponsor's list on-site.*

For Social Function Opportunities- Please contact the Industry Liaison Manager:

- Sponsorship of a Welcome Reception
- Sponsorship of the Coffee Breaks
- Sponsorship of the Lunch Breaks

Special Requests

We are aware that sponsorship of any of the above items may not suit your current marketing aims. We are therefore willing to discuss a special offer to suit your objectives. Please feel free to contact our exhibition coordinator to discuss your needs.

Acknowledgements

Please note that all sponsorship opportunities include:

- Sponsor's logo with hyperlink on Conference website
- Acknowledgement on Sponsors' Boards on-site
- Acknowledgement in the Sponsors' List in the Final Program

Please forward your company logo (in eps 300dpi format) in both black and white and color versions to Tshmuel@paragong.com

Sponsor Profile

A 100-word Sponsor Company/Product profile will be published in the list of sponsors and exhibitors in the official program and must be submitted electronically by e-mail to Tshmuel@paragong.com



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Information for Sponsors

Application for Sponsorship

Application for sponsorship can be made in writing with the enclosed booking form to:

Industry Liaison Manager

Paragon Group
Tuvia Shmuel
18, Avenue Louis-Casai
1209 Geneva, Switzerland
Tel: +41 (0)22 533 0948
Fax: +41 (0)22 580 2953
Email: Tshmuel@paragong.com

All company details, as filled in the form, will be used to advertise the institute/company in the exhibition's catalogue. The form must be completed and signed and returned to Paragon Group.

Once an application is made a contract will be sent to you for completion. This contract should be signed and returned with a 50% deposit payment to the above sponsorship/exhibition office address. Alternatively, an invoice for the deposit can be requested on the booking form. Once this has been received, a confirmation of sponsorship and an invoice will be sent to the sponsor.

Terms of Payment

50% due with signed contract
50% due by December 29th, 2018
The total amount should be received before the opening date of the Conference.

Payment Methods

Option 1: Payment by credit card
Option 2: Payment by Bank Transfer:
Details will be available in the Invoice
Bank charges are the responsibility of the payer.

Cancellation Policy

Cancellations will be accepted in writing only. A cancellation notice received by December 29th, 2018, will entitle a reimbursement of 50% of the sponsorship payment, under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after December 29th, 2018.

Terms and Conditions

The terms and conditions of sponsorship and exhibiting are included in this prospectus. Please note that the signature of the sponsorship contract indicates acceptance of these terms and conditions.



Information for Exhibitors

A commercial and professional exhibition will take place parallel to the conference hours. We wish to maximize the exhibitor's exposure to the delegates, for this reason all coffee breaks will be held in the exhibition area.

Please note that the final exhibition set up, opening and dismantling schedule will be updated in the technical manual.

Open Space Rental - The price for stand space is EUR 350 per square meter.

This includes:

- Exhibitors' Manual
- 100 Word Company/product profile in the Final Program
- 2 Exhibitors' badges
- Welcome Reception for two registered exhibitors
- Tea/coffee for registered exhibitors
- Standard electric plug (220V)
- Table + 2 Chairs
- Cleaning of public areas and gangways

Booth Decorations

Exhibitors are forbidden to extend their booths into the thoroughfare or other areas, which were not ordered and paid for by the exhibitor.

Allocation of Exhibition Space

Space Allocation will be made on a "first come, first served basis". A completed application form accompanied by advance payment should be mailed/faxed to ensure reservation of a desired location.

Upon receipt of the application form with payment, space will be confirmed and an invoice for the balance due will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

Exhibitor Registration

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 6 sqm booked, and one badge for every 6 sqm thereafter. Any additional exhibitors will be charged an exhibitor registration fee.

Technical/Exhibitor Manual

A technical manual outlining all technical aspects of exhibiting will be circulated 2 months before the Conference. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms



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Acknowledgements

Please note that all sponsorship opportunities include:

- Exhibitors' logo with hyperlink on Conference website
- Acknowledgement on Sponsors / Exhibitors Boards on-site
- Acknowledgement in the Sponsors / Exhibitors List in the Final Program

Please forward your company logo (in eps 300dpi format) in both black and white and color versions to Tshmuel@paragong.com

Exhibitor Profile

A 100-word Exhibitor Company/Product profile displayed at the Exhibition will be published in the list of sponsors and exhibitors in the official program and must be submitted electronically by e-mail to Tshmuel@paragong.com

Site Inspections

Exhibitors and sponsors are free to visit the Conference venue at their convenience. Please contact the venue directly to arrange this.

Payment Methods

As written above in the Sponsorship section.

Cancellation Policy

Cancellations will be accepted in writing only. A cancellation notice received by December 29th, 2018, will entitle a reimbursement of 50% of the sponsorship payment, under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after December 29th, 2018.

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Sponsorship Form and Contract

Please complete the following information and return to the Exhibition Manager:

Paragon Group
 Tuvia Shmuel
 18, Avenue Louis-Casai
 1209 Geneva, Switzerland
 Tel: +41 (0)22 533 0948
 Fax: +41 (0)22 580 2953
 Email: Tshmuel@paragong.com

We, the undersigned, express our wish to Sponsor the items marked below in accordance with the terms described in the "Terms of Agreement" attached herewith.

* Company Name	
Contact Name	
Address	
Post/Zip Code	
Country	
Telephone	
Fax	
Email	
Web-Site	
Short company description (max of 100 words)	

* Name of the company - as you wish it to appear on all acknowledgments.

I would like to book the following Sponsorship Items:

Item	Price	Total
		EUR
		EUR
		EUR
		EUR
		EUR



(Page 2)

Name of Company:

.....

Method of Payment:

Credit Card

Type of card:
Credit card no:
Expiry Date:
Card Holder:

Bank Transfer

Details will be available in the invoice
Bank charges are the responsibility of the payer.

Cancellation Policy

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Terms and Conditions

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Signature and company stamp.....

Date.....



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 Tuvia Shmuel
 18, Avenue Louis-Casai
 1209 Geneva, Switzerland
 Tel: +41 (0)22 533 0948
 Fax: +41 (0)22 580 2953
 Email: Tshmuel@paragong.com

We, the undersigned, express our wish to book a booth as marked below in accordance with the terms described in the "Terms of Agreement" attached herewith.

* Company Name	
Contact Name	
Address	
Post/Zip Code	
Country	
Telephone	
Fax	
Email	
Web-Site	
Short company description (max of 100 words)	

* Name of the company - as you wish it to appear on all acknowledgments.

Choice	Stand No	Open space	Total Price
1st Choice			EUR
2nd Choice			EUR
3rd Choice			EUR

Name of Company:

.....
Method of Payment:

Credit card:

Credit card no.: _____ Expiry Date: _____

Type of Card: _____

Card Holder: _____

Bank Transfer:

Details will be available in the invoice
 Bank charges are the responsibility of the payer.



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Signature and company stamp..... **Date**.....